



**Rajasthan Tourism Development Corporation Ltd.**  
(Government of Rajasthan Undertaking)

**Reg. Office: Govt. Hostel Camp.M. I. Road, Jaipur 302001**

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No 1853

date

4-6-2009

### Expression of Interest

Rajasthan Tourism Development Corporation Ltd. (RTDC) invites application from:-

- (a) Advertising Agencies having accreditation from INS and having proven experience of advertising and promotional work in the field of tourism to undertake creative advertising campaigns for RTDC products in national and international print/electronic media, marketing proposals, media buying, digital & other such services etc. along with quality printing support and preferably event management experience, having its well established branch office at Jaipur to deliver efficient and dependable services.
- (b) Printers having experience of creative design printing with its well established & well equipped branch at Jaipur

For consideration and short listing the advertising agencies and printers may submit application with full details, experience in tourism, annual turnover, relevant accreditation certificate copy along with bank draft of Rs. one lac. Separately for (a) & (b) in favour of RTDC Ltd., Jaipur to reach at Corporation's registered office by 30/06/09 addressed to Executive Director, RTDC. Short listed agencies can be asked to make presentation showcasing proposals for RTDC.

RTDC reserves the right to accept or reject any or all the proposals without assigning any reason(s).

  
**Executive Director**